

# Polish–Japanese Academy of Information Technology

Workshop: 10–12 November 2017

## Methodology of artistic and design-based doctoral research

Dr. Marja Seliger

Professor Emerita

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Friday 10 November, 6.00 pm

### **Doctoral Education in Art and Design**

Introductory lecture: Doctoral education at Aalto ARTS, Finland

Marja's dissertation: Visual Rhetoric in Outdoor Advertisements

Discussion: Important research topics in visual communication design?

Saturday 11 November, 10.00–16.00

### **Research Skills: Writing your research plan**

How to find and select the methodology?

Group work and lectures based on:

*Rose, Gillian (2016) Visual Methodologies. An Introduction to researching with Visual Materials. SAGE Publishing Ltd.*

Sunday 12 November, 10.00–13.00

### **“My research question and methodology”**

Students' presentations and discussions